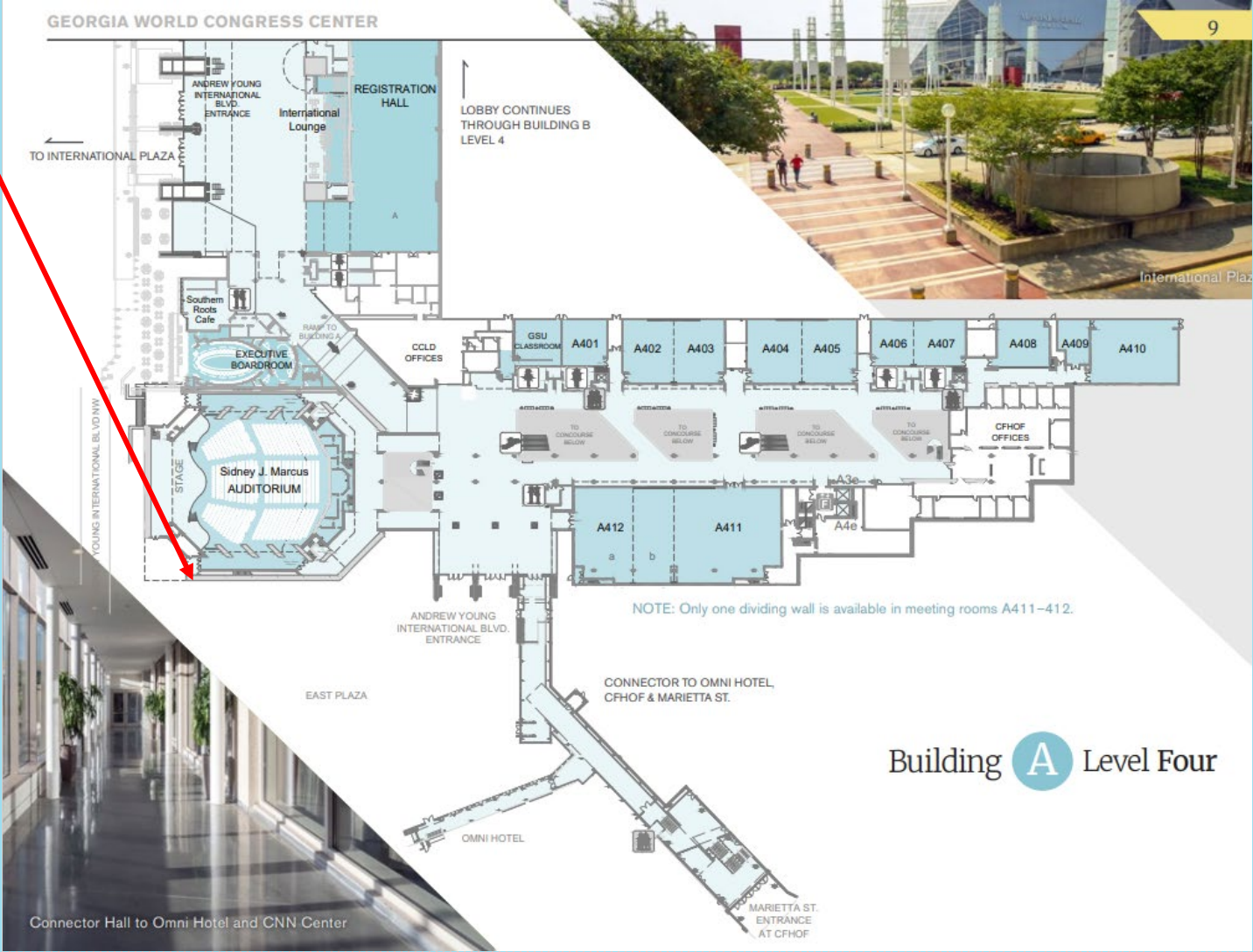


CastExpo 2025 (*Point of Reference*)

- **Registration:** Level 4 (main street level & entrance into Building A)
- **Keynotes:** Level 4
- **Technical Sessions:** Level 3 (middle level of Building A)
- **Exhibit Hall:** Level 1 (lowest level of Building A)

Building A East Plaza Outdoor Digital Billboard

East Plaza Digital Outdoor Billboard





East Plaza Billboard (Building A)

Side of Building A 48' x 14'

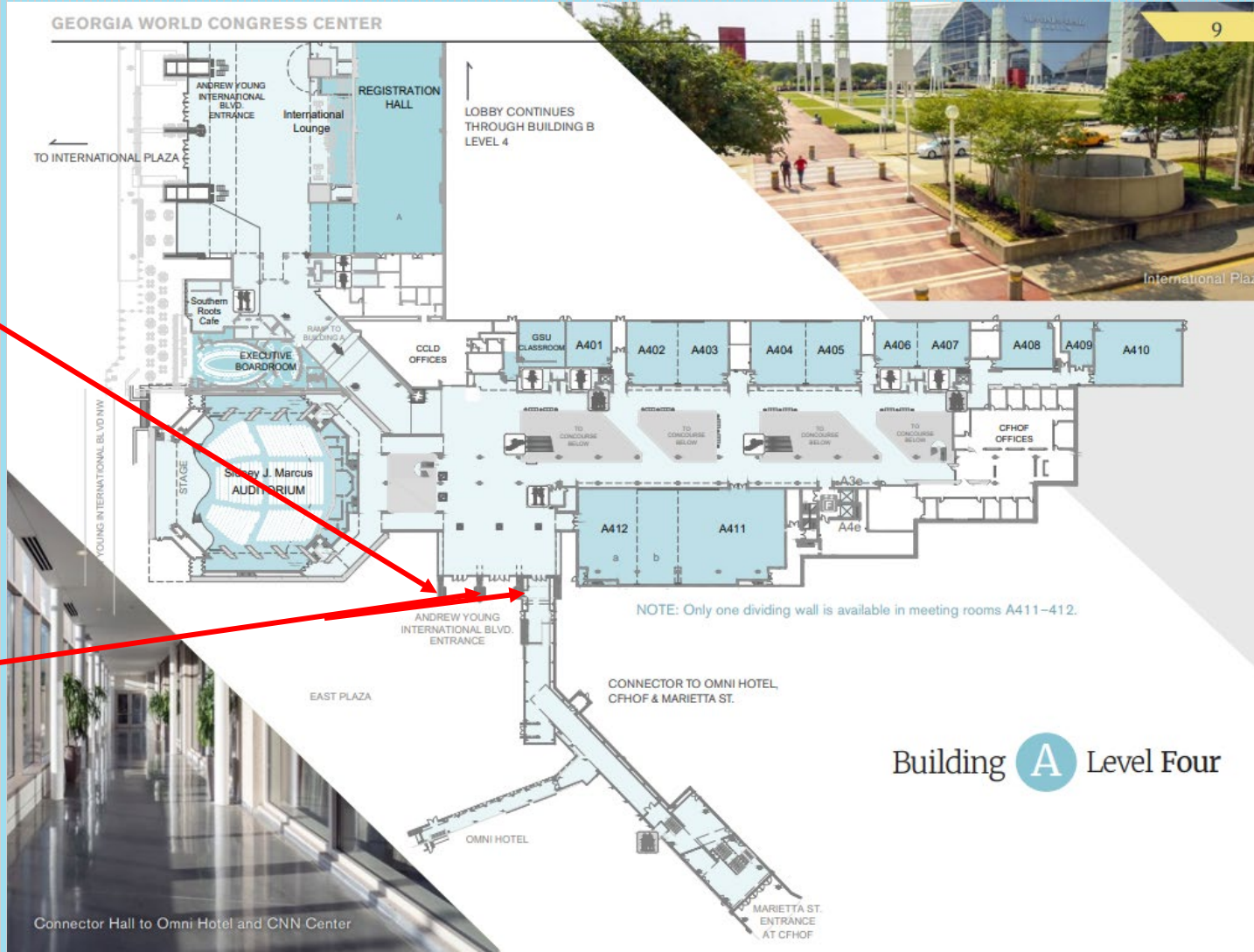
Specs: (900x240 @96dpi JPG/MP4)

10 seconds loop for duration of event out of 120 loop

Cost: \$1750 Available: 4

Building A East Plaza Entry

Outdoor LED and Vinyl Banners



Outdoor LED

Outdoor Banners



- **LED 1-sided**

Specs: 1080x1920 Portrait JPG/MP4

6.5 ftW x 10 ftH

Cost: \$2,500 Available: 1

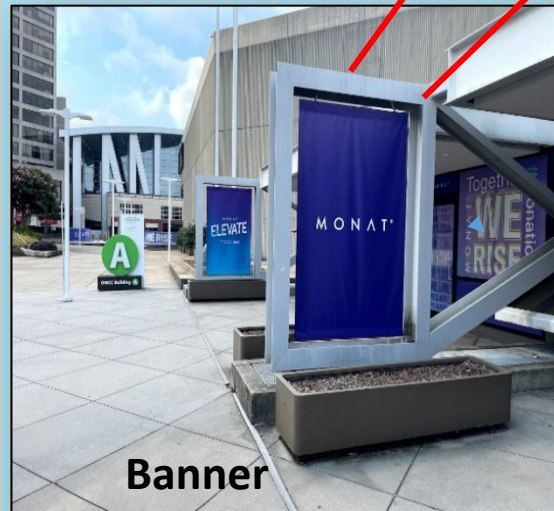
- **4 Vinyl Banners 1-sided**

60"x96"

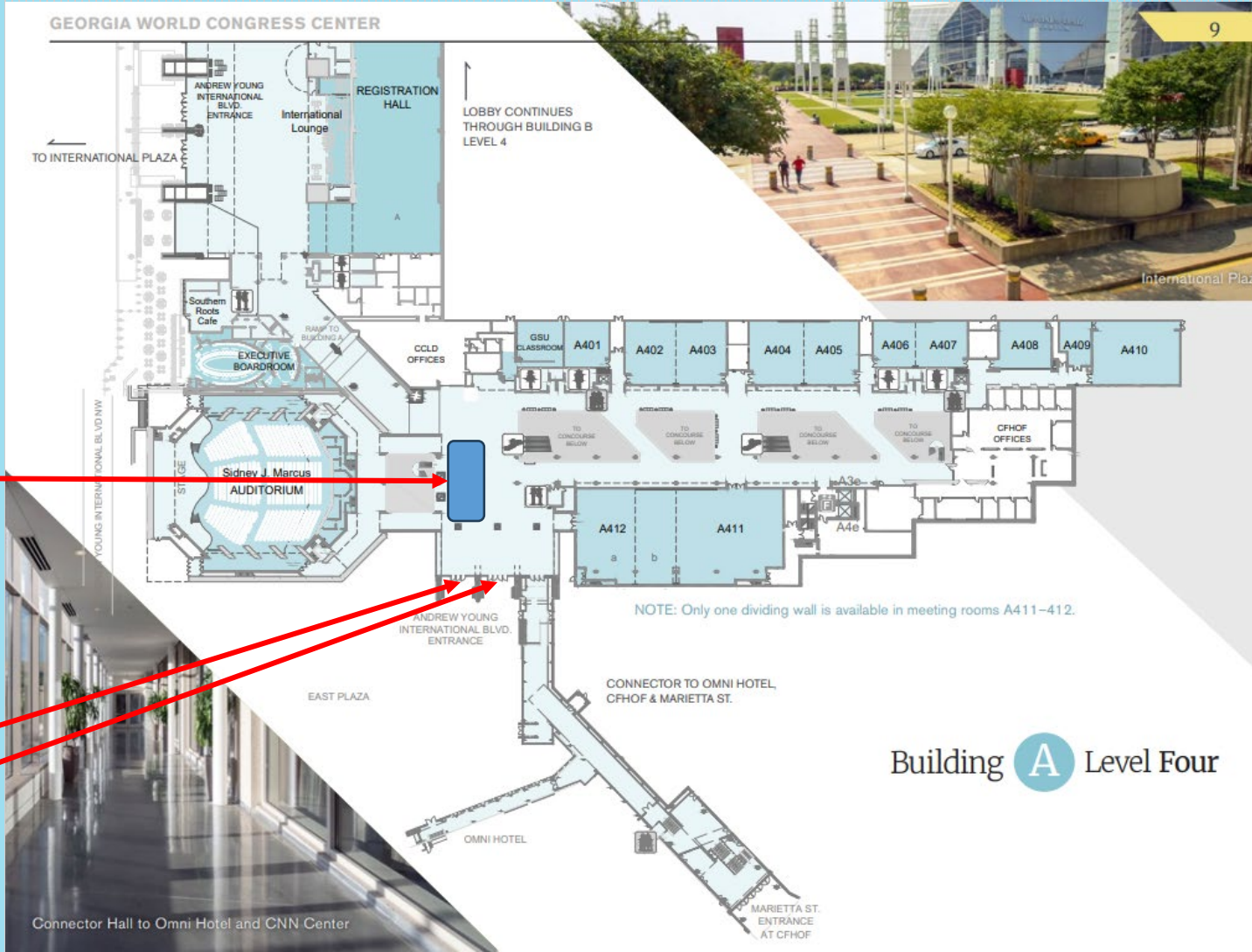
Cost: \$1350 each Available: 4

Specs: 60" x 96" Hi Res PDF
 (production, install, removal)

Choose From: Looking at the door Right or Left side
 VB1R, VB1L, VB2R, VB2L



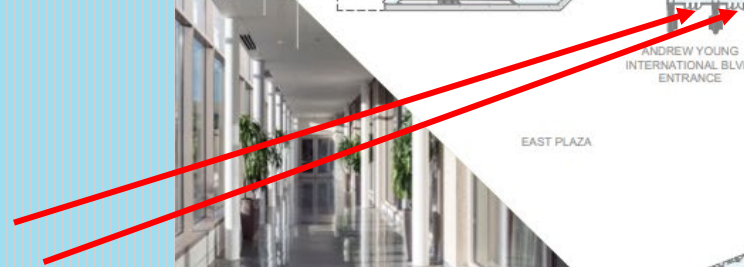
Building A Door Clings



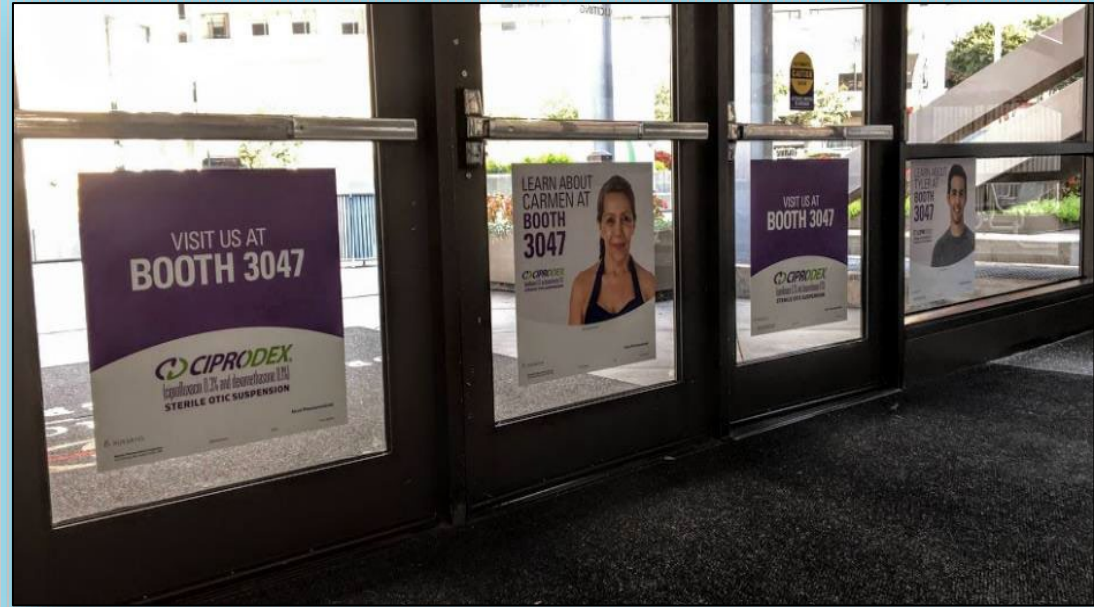
CastExpo
Registration



East Plaza Door
Clings on doors
into Registration
from Hotels



Connector Hall to Omni Hotel and CNN Center



Door Clings on Building A doors from East Plaza

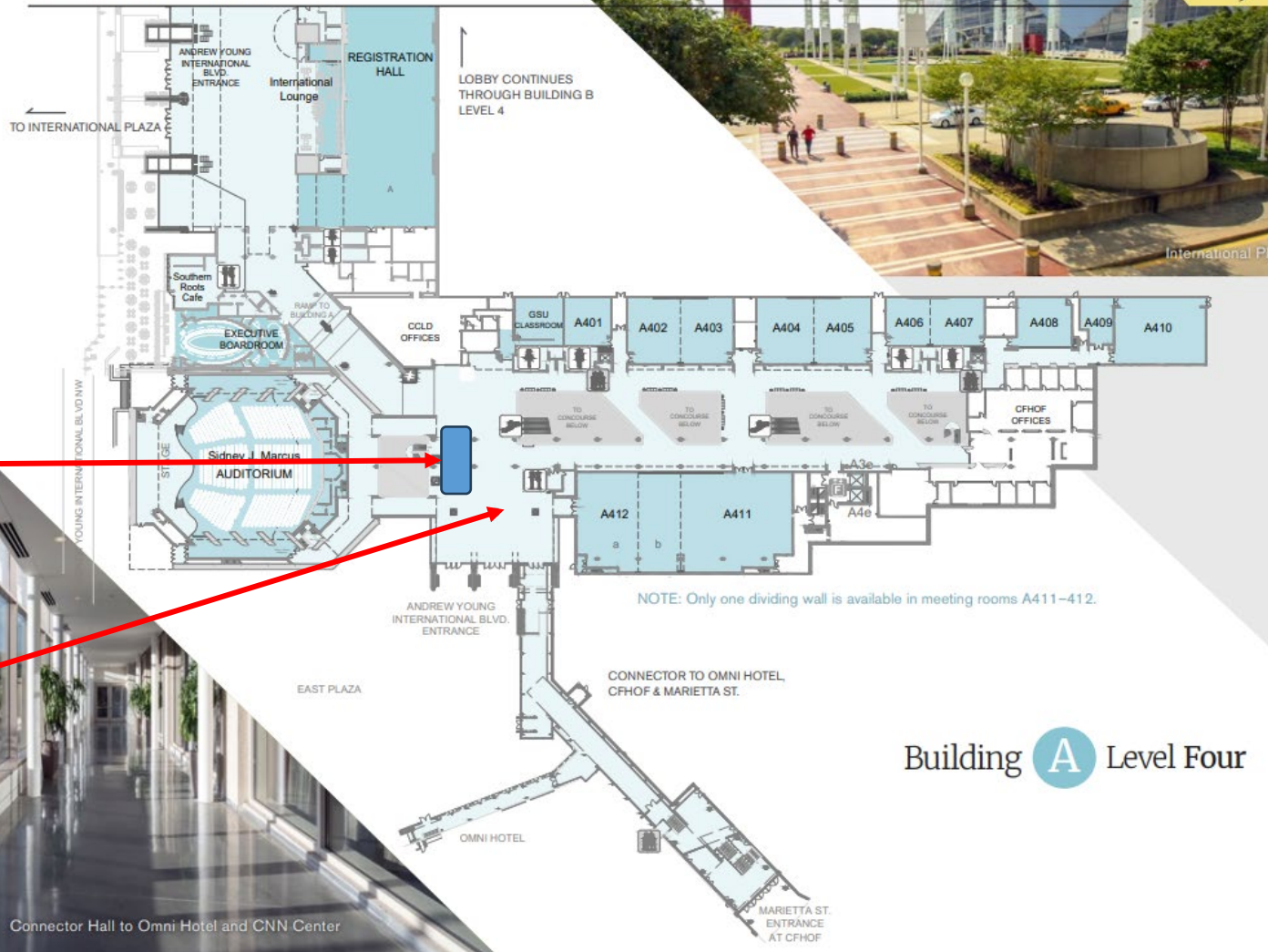
Entrance to Registration

Specs: 24" x 24" (Double-Sided)
Cost: \$300 each door Available: 7
(production, install, removal)



Building A Air Return Column by Registration

GEORGIA WORLD CONGRESS CENTER



CastExpo
Registration

Air Return Column
A1

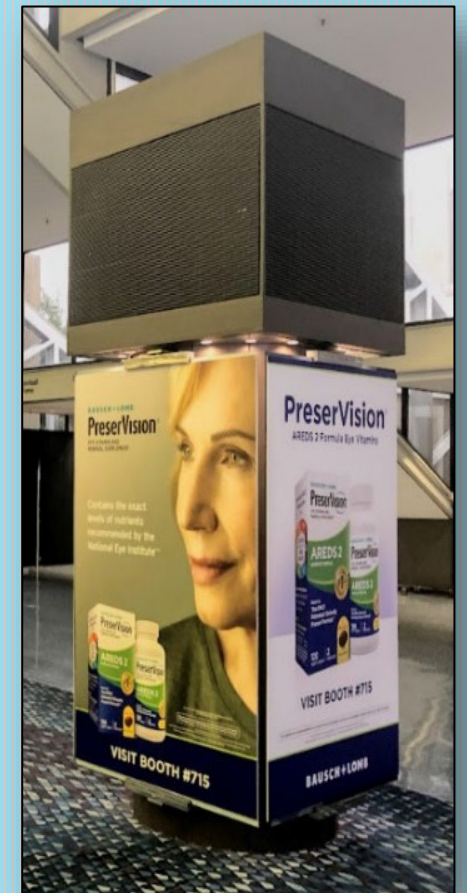
Building **A** Level Four

Building A Lobby

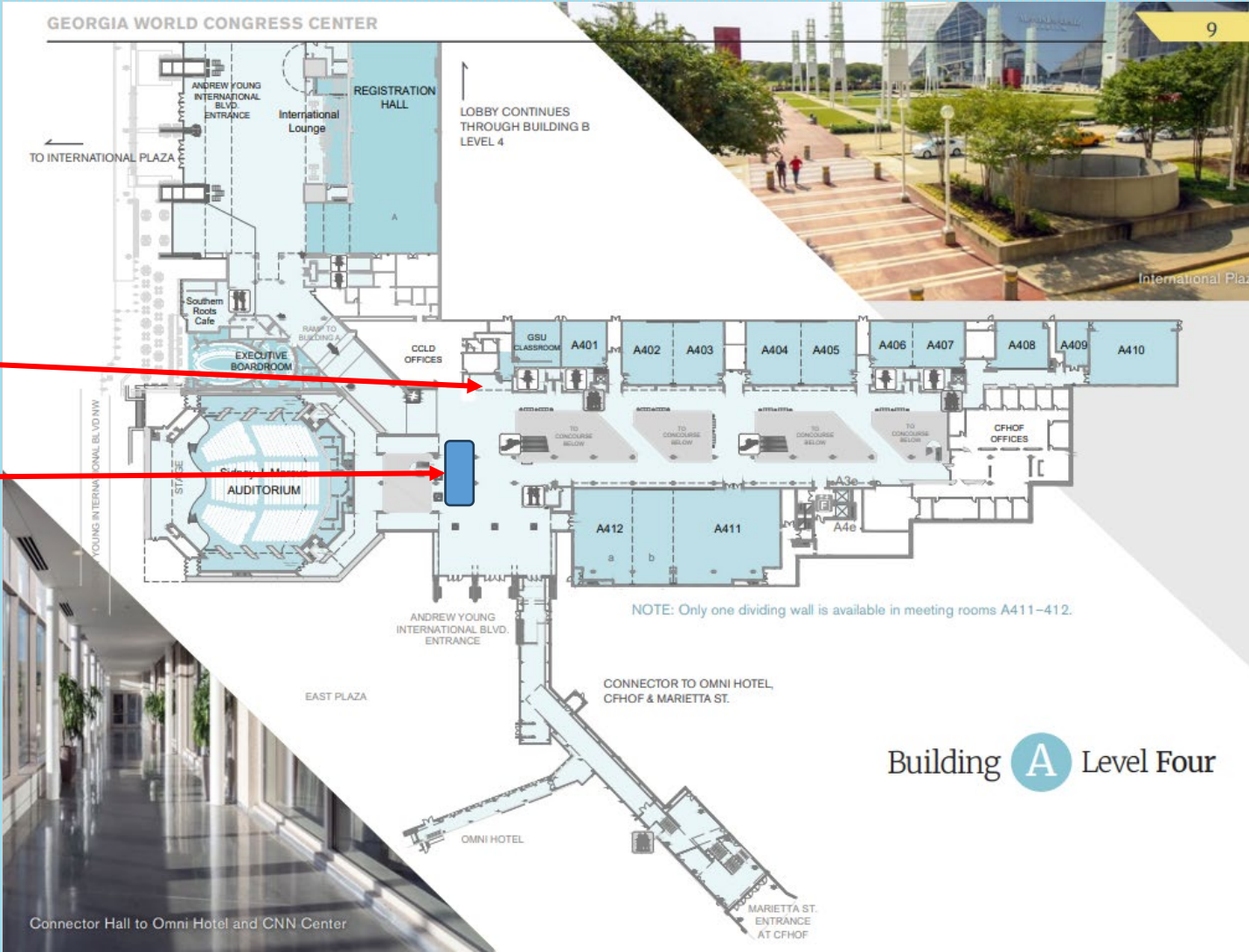
Air Return Column (One 4-sided cube)

Specs: 50.5" W x 76.75" H Hi Res PDF

Cost: \$2000 (All 4 sides) **Available:** 1
(production, install, removal of foamboard)

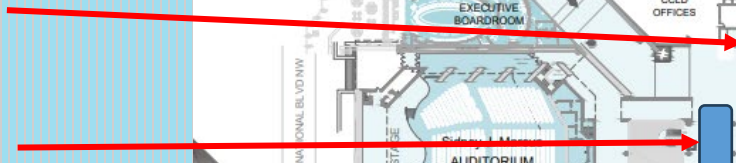


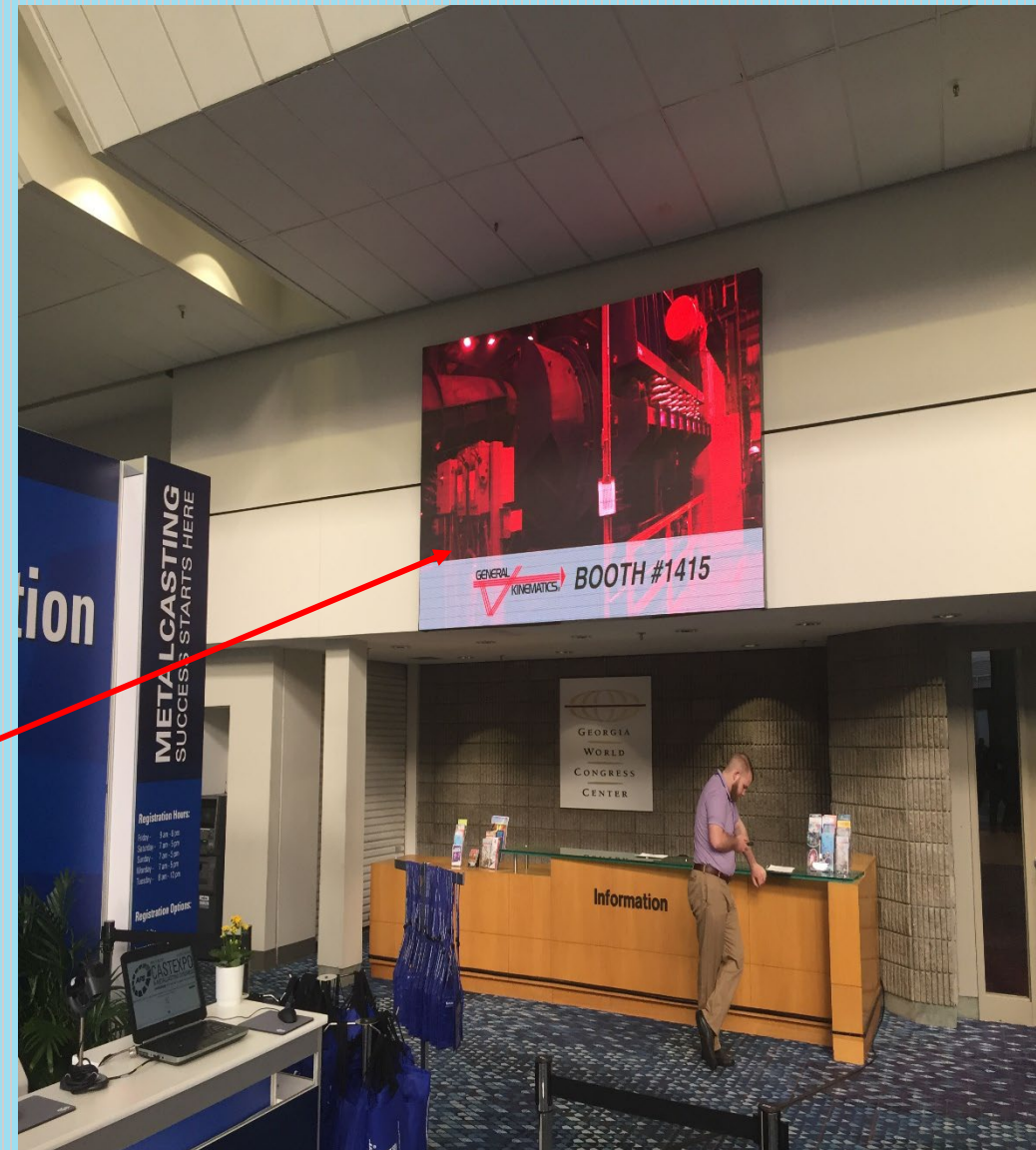
Building A LED Wall Lobby/Registration



LED Wall

CastExpo
Registration





LED Wall

Specs: 10.5' x 6.5' (1920x1080 @96 dpi JPG/MP4)

10 second loop out of 180 loop

Cost: \$1200 Available: 10

Duration of event

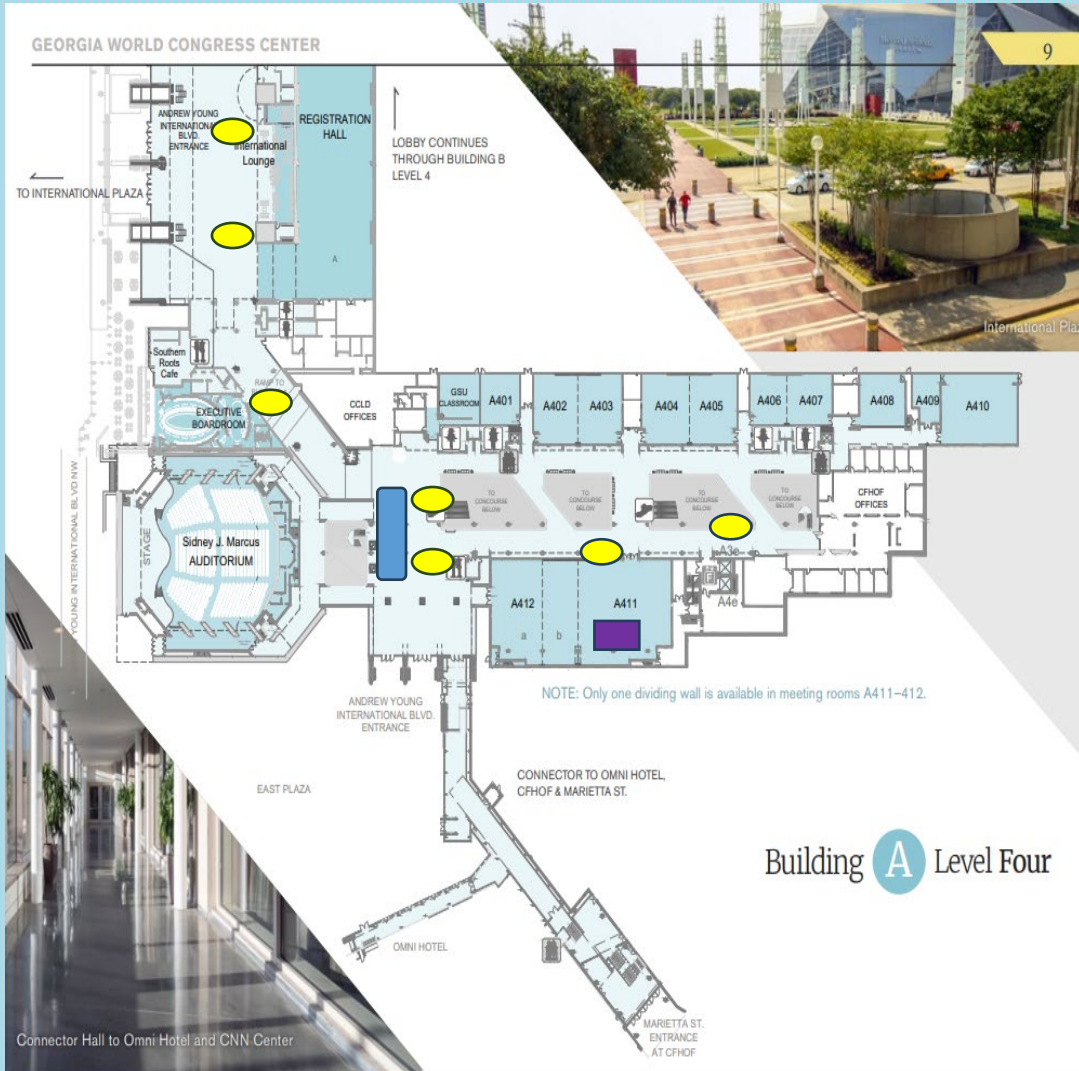
Building A Monitors

STREET LEVEL 4

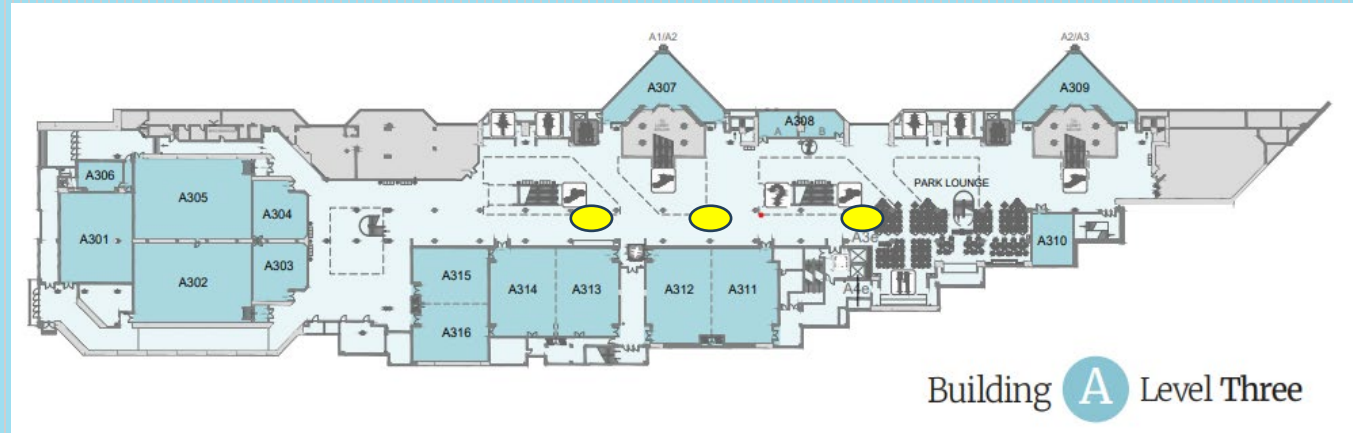
Blue Box: CastExpo Registration Area

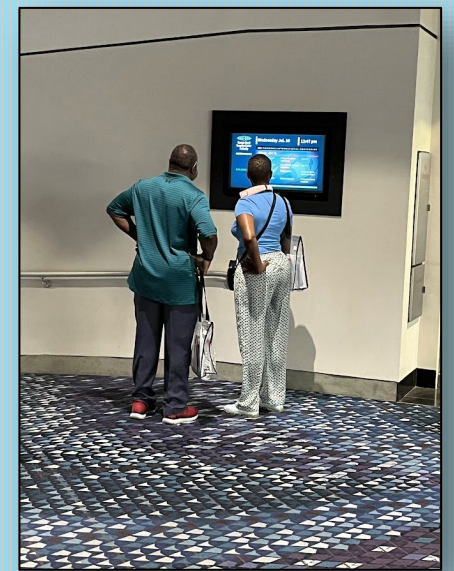
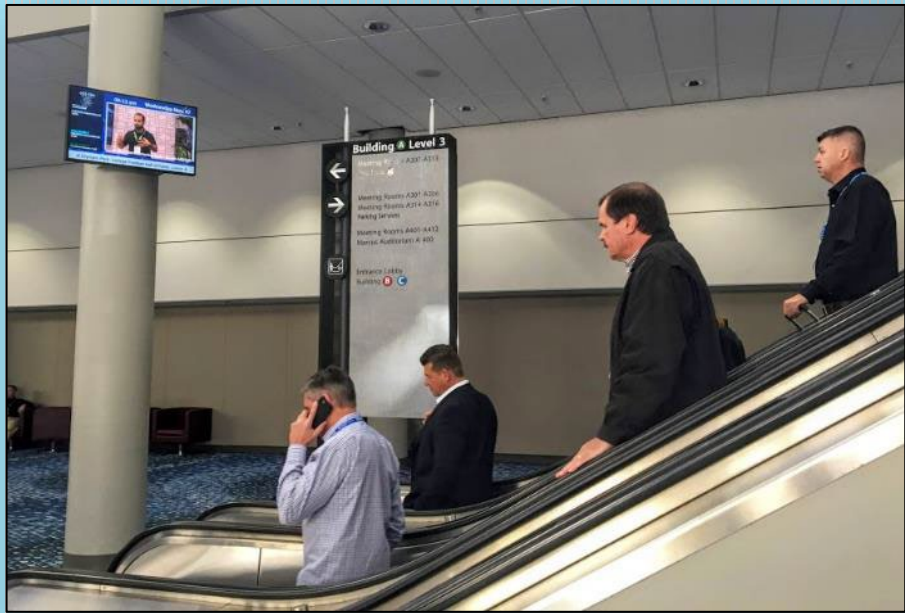
Purple Box: CastExpo Keynote Room

Yellow Oval: Monitor Locations



TECHNICAL SESSION LEVEL 3





Building A Monitors (10)

Located on all levels

Specs: 1920x1080 @96 JPG/MP4
10 seconds out of 180 second loop

Cost: \$1500 Available: 10

Duration of event



Building A

Escalator Runners

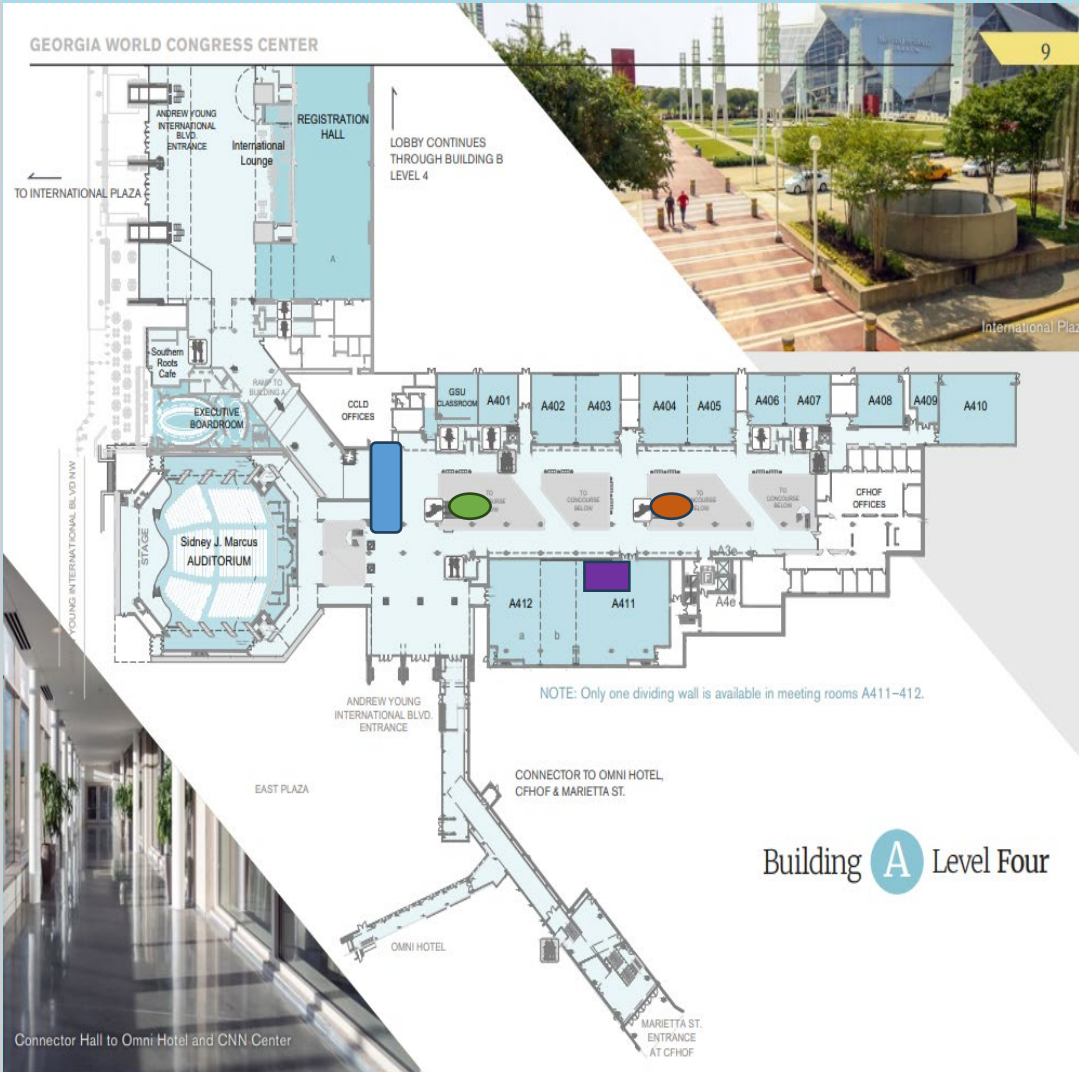
STREET LEVEL 4

Blue Box: CastExpo Registration Area

Purple Box: CastExpo Keynote Room

Green Oval (ESC1) : 1st Escalator starting at Level 4 down to Level 3

Rust Oval (ESC2): 2nd Escalator starting at Level 4 down to Level 3



Building **A** Level Four

TECHNICAL SESSIONS LEVEL 3

Green Oval: 1st Escalator from Level 4 ending at Level 3

Rust Oval : 2nd Escalator from Level 4 ending at Level 3

Gold Oval (ESC3): 1st Escalator starting at Level 3 down to Level 1

Gray Oval (ESC4): 2nd Escalator starting at Level 3 ending at Level 1

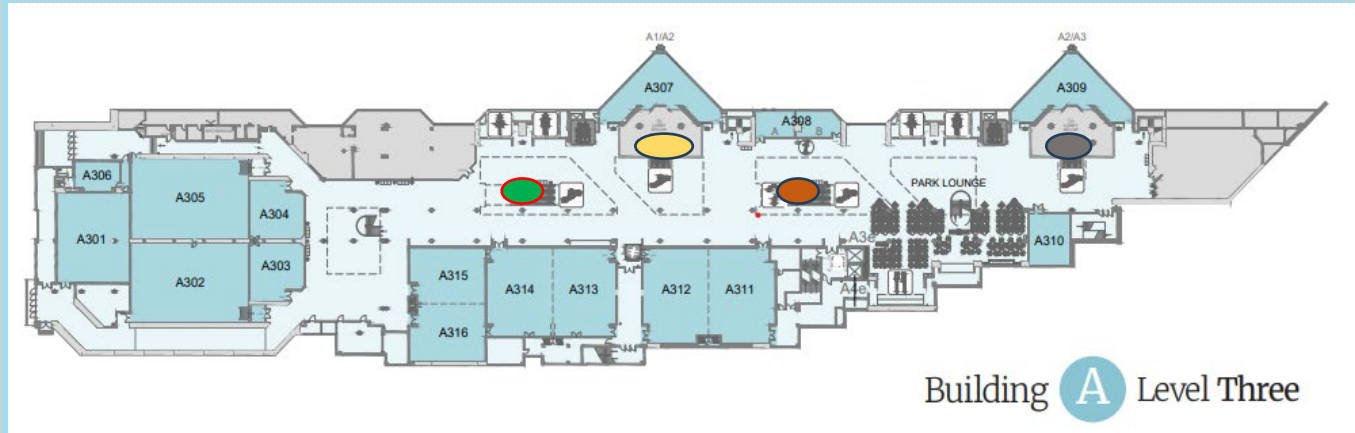
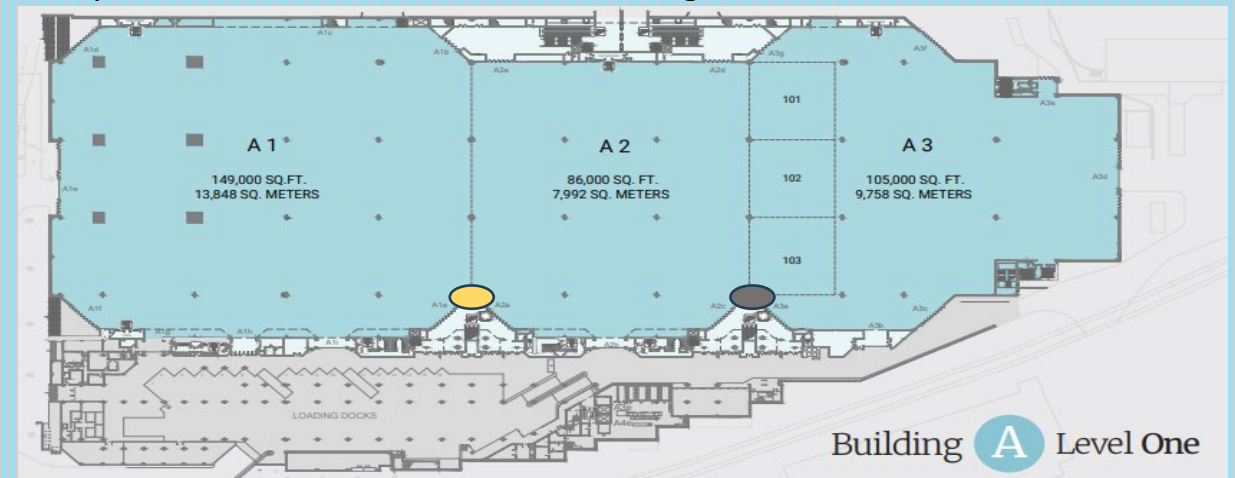


EXHIBIT HALL LEVEL 1

Gold Oval: 1st Escalator from Level 3 ending at Level 1

Gray Oval: 2nd Escalator from Level 3 ending at Level 1



Escalator Runners

One continuous sheet with safety-puck holes pre-cut

Building A – (One-piece 18mm PVC)

Cost: \$1900 each side **Available:** 8

Specs: 14.5 in. x 624 in.

(production, installation and removal)

Choose From: Looking Down

ESC1 (Right or Left going down)

ESC2 (Right or Left going down)

ESC3 (Right Left going down)

ESC4 (Right or Left going down)

