Sponsor an AFS 2027 Event

Boost your visibility within our $53.7 billion industry

AFS offers high-value, high-visibility sponsorship opportunities across a variety of conferences and events. To secure your AFS sponsorship, please contact ***Kim Farrugia*** at ***kfarrugia@afsinc.org***.

2027 TECHNICAL CONFERENCE SPONSORSHIPS	DATE	GOLD	TABLETOP EXHIBITS
2027 Copper Alloy Workshop - Schaumburg, IL	September 15 – 16, 2027	$975.00	NO
39th Environmental, Health and Safety Conference - Indianapolis, IN	October 5 – 7, 2027	$975.00	YES
2027 International Iron Melting Conference - Cincinnati, OH	October 12 – 13, 2027	$975.00	NO

TECHNICAL CONFERENCE DELIVERABLES

- Company logo* in all digital and printed event promotional materials
- Social media recognition before and after the event
- Signage and verbal recognition daily at the event
- Company logo* placement in on-site attendee guide
- Company logo* on committee information flyer and event flyer visible at Metalcasting Congress 2027 *(secure sponsorship by January 5, 2027 to be included)*

TABLETOP EXHIBITS DELIVERABLES

Exhibitors Receive:

- (1) 8ft. Table draped in black
- Carpeted area
- WiFi
- (2) Chairs
- Electrical as needed
- (1) Full conference registration with meals
- Participation in exhibitor door prize giveaway to ensure attendees visit each booth

Exhibits are located near the conference room in the same area where the lunch/breaks and evening reception will take place. You are encouaged to bring door prizes to place on your exhibit table. Collect business cards from those that approach your table and there will be a drawing for each participating company toward the end of the reception. Only attendees that visit your exhibit throughout the day will have a chance to win your door prizes.

TABLETOP EXHIBITS

39th Environmental Health & Safety Conference

October 5 – 7, 2027 | Indianapolis, IN

Exhibits are on October 6th, 2027

Exhibit Pricing:
TBA – Corporate Members
TBA – Non-Corporate Members

*LOGO REQUIREMENTS

For any of sponsorships above, we request you send a high-resolution company logo in one of the following formats: ai, eps, or pdf to ***Kim Farrugia*** at ***kfarrugia@afsinc.org***. For more information, contact ***Kim Farrugia*** at ***kfarrugia@afsinc.org*** or call ***734-308-1171***.

2027 MANAGEMENT CONFERENCES SPONSORSHIPS	DATE	GOLD	PLATINUM
2027 Government Affairs Fly-In - Washington, D.C.	June 8 – 9, 2027	$1,700.00	$2,600.00
2027 Foundry Leadership Summit - Carlsbad, CA	September 20 – 22, 2027	$6,800.00	$7,800.00

2027 GOVERNMENT AFFAIRS FLY-IN GOLD LEVEL DELIVERABLES

- Company logo* in all digital and printed event promotional materials
- Social Media recognition before and after the event
- Signage and verbal recognition at the event
- Company logo* on event flyer visible at Metalcasting Congress 2027 *(secure sponsorship by January 5, 2027 to be included)*
- Company specific sponsor graphic created and emailed prior to event for promotion

2027 GOVERNMENT AFFAIRS FLY-IN PLATINUM LEVEL DELIVERABLES

All of the Gold Level items above plus:

- More prominent logo* visibility
- Attendee list after conference
- Company handout included with registration materials *(Handouts must be received 4 weeks prior to the event)*

2027 FOUNDRY LEADERSHIP SUMMIT GOLD LEVEL DELIVERABLES

- Company logo* in all digital and printed event promotional materials
- Social Media recognition before and after the event
- Signage and verbal recognition at the event
- 50-word company description in the event on-site program
- Company logo* on event flyer visible at Metalcasting Congress 2027 *(secure sponsorship by January 5, 2027 to be included)*
- Sponsors receive on-site "Sponsor Badge Ribbons" with their sponsorship level
- Company specific sponsor graphic created and emailed prior to event for promotion

2027 FOUNDRY LEADERSHIP SUMMIT PLATINUM LEVEL DELIVERABLES

All of the Gold Level items above plus:

- More prominent logo* visibility
- Attendee list after conference
- Company handout and/or give –a-way item placed at the registration table and/or golf outing
- Company description in the event on-site program expanded to 100-words
- QR Code to Company Website in Attendee Guide next to Company Description

ANNUAL SPONSORSHIPS	DATE	PRICE
AFS Library Advanced AI Search Platform	1 YEAR	$3,000.00
Women In Metalcasting (WIM)	1 YEAR	$1,700.00
AFS Young Professionals (YP)	1 YEAR	$2,500.00

AFS LIBRARY ADVANCED AI SEARCH PLATFORM

- Company logo*/Company name included alongside all marketing of the AFS Library Advanced AI Search Platform for 12-months
- Linkable company logo on the AFS Library main webpage
- Linkable company logo also on the AFS Library Advanced AI Search Platform landing page
- Logo included in Modern Casting, Casting Source magazines and AFS Insider News E-newsletter announcing platform updates and awareness
- Logo visibility at Metalcasting Congress 2027 Live Demo session *(secure sponsorship by January 5, 2027 to be included)*
- AFS Library poster on-site at Metalcasting Congress 2027 with your logo *(secure sponsorship by January 5, 2027 to be included)*
- Logo visibility at AFS Chapter meetings when AFS Staff present on the AFS Library Advanced AI Search Platform
- Usage summary reports available upon request

WOMEN IN METALCASTING (WIM) DELIVERABLES

- Linkable Company logo* on main WIM landing page *(12-month visibility)*
- Company logo* on WIM promotional emails
- Company logo* on a thank you slide at each of the WIM Webinars
- Company logo* on AFS Social Media channels promoting WIM
- Company logo* on the WIM promotional flyer displayed at many AFS events/conferences
- Company logo* on WIM Committee flyer visible at Metalcasting Congress 2027 *(secure sponsorship by January 5, 2027 to be included)*
- Company logo* in the Metalcasting Congress 2027 directory by the WIM Educational Track *(secure sponsorship by January 5, 2027 to be included)*
- Company logo* on signage at Metalcasting Congress 2027 next to WIM Educational Track room *(secure sponsorship by January 5, 2027 to be included)*
- Company logo* at the NEW 2026 Women in Metalcasting Conference – December 7-8 in Madison WI. *(website, print & digital marketing, on-site signage, welcome slide, option to provide a Swag item)*

AFS YOUNG PROFESSIONALS (YP) DELIVERABLES

- Linkable Company logo* on main AFS Young Professionals landing page *(12-month visibility)*
- Company logo* on AFS Young Professionals promotional emails
- Company logo* on AFS Social Media channels promoting AFS Young Professionals
- Company logo* on the Young Professionals promotional flyer displayed at many AFS events/conferences
- Company logo* on Young Professionals Committee flyer visible at Metalcasting Congress 2027 *(secure sponsorship by January 5, 2027 to be included)*
- Company logo* in the Metalcasting Congress 2027 directory by the AFS Young Professionals Educational Track and Networking Reception *(secure sponsorship by January 5, 2027 to be included)*
- Company logo* at Metalcasting Congress 2027 AFS Young Professionals Networking Reception on-site signage *(secure sponsorship by January 5, 2027 to be included)*
- Company logo* on signage at Metalcasting Congress 2027 next to the Young Professionals Educational Track room *(secure sponsorship by January 5, 2027 to be included)*
- Company logo* at the Young Professionals Annual Meeting – Fall 2027 *(website, print & digital marketing, on-site signage, welcome slide)*

*LOGO REQUIREMENTS

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Metalcasting Congress 2027 Sponsorships

Distinguish your brand to the **$53.7 billion metalcasting industry** at **Metalcasting Congress 2027, April 20 - 22, 2027** at the **Huntington Convention Center** in **Cleveland, OH** by becoming an **Official Sponsor**. You'll receive up to nine months of promotion and unparalleled brand exposure at our annual meeting!

Choose from two sponsorship levels: **Platinum** or **Gold**. Please note, **only 12 sponsorships** are available per level and are considered reserved with full payment. **Sponsorships deadline:** ***January 5, 2027***

Sponsorship Benefits	Platinum $6,900	Gold $4,500
Official Metalcasting Congress 2027 Program Guide Your Company logo* is featured prominently in the official program guide's sponsor array.	●	●
Pre-Conference E-mails Your Company logo* is included in the sponsor array in all outgoing Metalcasting Congress 2027 e-mails, accounting for thousands of impressions across the industry over the course of nine months.	●	●
Pre-Conference Mailings Your Company logo* is printed in the sponsor array in all Metalcasting Congress 2027 direct mail.	●	●
Metalcasting Congress 2027 Website Your Company logo* and web link are included in the sponsor array on the Metalcasting Congress 2027 website.	●	●
Sponsor Badge Ribbons All company employees will receive badge ribbons denoting your sponsorship level.	●	●
Official Sponsor Logo for Marketing Market your participation at Metalcasting Congress 2027 with the Official Sponsor logo.	●	●
Enhanced Digital Listing Options Receive expanded listing features, priority placement, and an Official Sponsor icon.	●	●
Pre-Show E-mail Feature An e-mail blast to all registered attendees will spotlight sponsor companies' profiles.	●	●
Social Media Recognition Individual thanks on all AFS social media channels will be sent monthly. These will include your Company logo* and will tag your related accounts.	●	●
Onsite Recognition Your Company logo* will be displayed prominently on select show-related signage in the lobby entrance to the exhibit hall.	●	●
Daily Push Notification All Metalcasting Congress 2027 app users will receive push notifications thanking our Platinum Sponsors by name.	●	●
Entrance Floor Clings Your Company logo* and exhibit number will be displayed on a floor cling decal at the entrance to the show floor.	●	
Logo on Metalcasting Congress 2027 Floorplan Your Company logo* and web link are showcased at the bottom of the official Metalcasting Congress 2027 floorplan.	●	
Hall Announcement A daily announcement over the PA system at the Huntington Convention Center will thank Platinum Sponsors by name.	●	
Conference Mobile App Splash Page Your Company logo* appears in the sponsor array every time the official Metalcasting Congress 2027 app is launched (2-second splash page).	●	

**Logos sized according to sponsorship level. For any of sponsorships above, we request you send a high-resolution company logo in one of the following formats: ai, eps, or pdf to Kim Farrugia at kfarrugia@afsinc.org.*

To become an **Official Metalcasting Congress 2027 Sponsor**, contact ***Kim Farrugia*** at ***kfarrugia@afsinc.org***.

2027 Branding Sponsorships

American Foundry Society has unique opportunities for those seeking a more targeted audience at **Metalcasting Congress 2027**. You can support these important industry initiatives and build your brand at the same time through one of these simple, recognition-based sponsorships. These sponsorships are not exclusive. For more information, contact **Kim Farrugia** at **kfarrugia@afsinc.org**.

Branding Sponsorships deadline: ***First claimed, first sold until January 5, 2027.***

Sponsorship Options	Price	Available
Casting Source Theater Sponsor Become an official sponsor of the Casting Source Theater, which will host the Buyers & Designers education track. Your company logo* will be placed prominently in the theater and be included in all related marketing materials promoting these sessions to OEMs and other casting end-users. *Only available to Cast in North America exhibitors.*	$700	6 available
Coffee Station by Registration and AFS Technical Sessions The entryway for the Metalcasting Congress registration area and the AFS Technical Sessions will be bustling. Have your company logo be one of the first attendees see as they begin their experience at Metalcasting Congress by sponsoring this highly visible coffee station. Signage will be visible with your company logo and booth number and a literature rack for you to provide a company brochure from 7:30 – 10:30 a.m. on all three days of Metalcasting Congress (April 20 - 22). You will also receive logo visibility in the Metalcasting Congress Show Guide, emails promoting this coffee station, and an exhibit hall announcement with your company name.	$3,500	3 available
The Hub Powered Table Sponsorship Sponsor will have their four-color branding on the tabletop of three powered tables (72.25"x 26.25") with chairs located in the AFS Hub for the duration of the event. Attendees will use this area to review the Metalcasting Congress Show Guide, network, work on their laptops, or take a quick break while charging their cell phones.	$3,800	1 available
Metalcasting Congress Lanyard Sponsorship Have your logo visible to every Metalcasting Congress attendee as they walk the exhibit floor by sponsoring the badge lanyard. These lanyards allow for multiple logo imprint areas around the neck ribbon. Your logo will be in nearly every photo taken at the event, which means it will be visible on websites and social media, in future promotions, and anywhere pictures from Metalcasting Congress 2027 are featured. Lanyards are the first things attendees and exhibitors will see when they arrive and will keep with them for the duration of the event and beyond.	$6,200	1 available
Sponsored Presentation in the Casting Source Theater Present and persuade attendees as an official session listed in the agenda for the Casting Source Theater. If you have something new, innovative, and groundbreaking to share with the industry, you can do so in one of these sponsored sessions, mixed in with regular AFS programming. All sessions are a firm 25 minutes in length. Session-time spots are reserved with full payment. *Spots are limited and any Sponsored Presentations submitted after February 12, 2027, will not be included in the on-site Show Guide.*	$1,500	2 available
Water Cooler Sponsorship Sponsor will have branding next to the 6 water coolers placed in prominent areas on the Metalcasting Congress exhibit floor, registration, hallways and technical session area. Sponsor will also have a small sign on the table where the coolers will be placed for branding.	$1,400	3 available
Women in Metalcasting Breakfast Sponsor Be a sponsor of the Women in Metalcasting Breakfast on Wednesday April 21, 2027. Company logo on directional signage, welcome sign, centerpiece sign, thank you meter panel, company name mentioned as a thank you during opening comments, recognition on the Metalcasting Congress event app by the WIM Breakfast listing, opportunity to contribute items for the Swag table, company logo in the Metalcasting Congress directory alongside the WIM Breakfast *(secure sponsorship by January 5, 2027 to be included).*	$700	16 available

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Onsite Signage

Drive traffic to your booth and make an impression with highly visible, onsite signage inside the Huntington Convention Center in Cleveland, OH. Visit **www.afsinc.org/2027MCCsignage** for more details or contact **Kim Farrugia** at **kfarrugia@afsinc.org**.