



# Sponsor an AFS 2026 Event

**Boost your visibility within our \$51 billion industry**

AFS offers high-value, high-visibility sponsorship opportunities across a variety of conferences and events. To secure your AFS sponsorship, please contact **Kim Farrugia** at [kfarrugia@afsinc.org](mailto:kfarrugia@afsinc.org).

2026 TECHNICAL CONFERENCE SPONSORSHIPS	DATE	GOLD	TABLETOP EXHIBITS
2026 Cast Iron Production Conference - Chattanooga, TN	February 24 – 25, 2026	\$950.00	NO
2026 Foundry Industry 4.0 Conference - Minneapolis, MN	July 28 – 29, 2026	\$950.00	YES
2026 Aluminum Specialty Conference - Dublin, OH	September 22 – 24, 2026	\$950.00	NO
38th Environmental, Health and Safety Conference - Louisville, KY	October 6 – 8, 2026	\$950.00	YES
2026 Additive Manufacturing Conference - St. Louis, MO	October 20 – 21, 2026	\$950.00	YES

## TECHNICAL CONFERENCE DELIVERABLES

- Company logo\* in all digital and printed event promotional materials
- Social media recognition before and after the event
- Signage and verbal recognition daily at the event
- Company logo\* placement in on-site attendee guide
- Company logo on committee information flyer and event flyer visible at Metalcasting Congress 2026 (secure sponsorship by January 15th of event year to be included)

## TABLETOP EXHIBITS

### 2026 Foundry Industry 4.0 Conference

July 28 – 29, 2026 | Minneapolis, MN

Exhibits are on July 28th & 29th

#### Exhibit Pricing:

\$1,725.00 – Corporate Members  
\$2,050.00 – Non-Corporate Members

### 2026 Additive Manufacturing Conference

October 20 – 21, 2026 | St. Louis, MO

Exhibits are on October 20th

#### Exhibit Pricing:

\$1,400.00 – Corporate Members  
\$1,850.00 – Non-Corporate Members

### 38th Environmental Health & Safety Conference

October 6 – 8, 2026 | Louisville, KY

Exhibits are on October 7th

#### Exhibit Pricing:

\$1,725.00 – Corporate Members  
\$2,050.00 – Non-Corporate Members

## \*LOGO REQUIREMENTS

For any of sponsorships above, we request you send a high-resolution company logo in one of the following formats: ai, eps, or pdf to **Kim Farrugia** at [kfarrugia@afsinc.org](mailto:kfarrugia@afsinc.org). For more information, contact **Kim Farrugia** at [kfarrugia@afsinc.org](mailto:kfarrugia@afsinc.org) or call **734-308-1171**.

2026 MANAGEMENT CONFERENCES SPONSORSHIPS	DATE	GOLD	PLATINUM
2026 Government Affairs Fly-In - Washington, D.C.	June 9 – 10, 2026	\$1,500.00	\$2,400.00
2026 Chapter Officers Conference - Schaumburg, IL	August 5 – 6, 2026	-	\$300.00
2026 Foundry Leadership Summit - Park City, UT	September 14 – 16, 2026	\$6,800.00	\$7,700.00

### 2026 GOVERNMENT AFFAIRS FLY-IN GOLD LEVEL DELIVERABLES

- Company logo\* in all digital and printed event promotional materials
- Social Media recognition before and after the event
- Signage and verbal recognition at the event
- Company logo on event flyer visible at Metalcasting Congress 2026 (secure sponsorship by January 15th, 2026 to be included)

### 2026 GOVERNMENT AFFAIRS FLY-IN PLATINUM LEVEL DELIVERABLES

*All of the Gold Level items above plus:*

- More prominent logo\* visibility
- Attendee list after conference
- Company handout included with registration materials (Handouts must be received)

### 2026 AFS CHAPTER OFFICERS CONFERENCE PLATINUM LEVEL DELIVERABLES

- Company logo\* in all digital and printed event promotional materials
- Company logo\* on the AFS Chapters web page through December 31, 2026
- Logo\* visibility and recognition during the conference

- Recognition in the AFS Insider News before and after the event, reaching a vast network of professionals who rely on AFS for industry updates

### 2026 FOUNDRY LEADERSHIP SUMMIT GOLD LEVEL DELIVERABLES

- Company logo\* in all digital and printed event promotional materials
- Social Media recognition before and after the event
- Signage and verbal recognition at the event
- 50-word company description in the event on-site program
- Company logo on event flyer visible at Metalcasting Congress 2026 (secure sponsorship by January 15th, 2026 to be included)

### 2026 FOUNDRY LEADERSHIP SUMMIT PLATINUM LEVEL DELIVERABLES

*All of the Gold Level items above plus:*

- More prominent logo\* visibility
- Attendee list after conference
- Company handout and/or give –a-way item placed at the registration table and/or golf outing
- Company description in the event on-site program expanded to 100-words

ANNUAL SPONSORSHIPS	DATE	PRICE
Women In Metalcasting (WIM)	1 YEAR	\$1,500.00
AFS Young Professionals (YP)	1 YEAR	\$2,500.00

### WOMEN IN METALCASTING (WIM) DELIVERABLES

- Linkable company logo on main WIM landing page (12-month endless visibility)
- Company logo\* on 8 minimum WIM promotional emails (6,400 impressions)
- Company logo\* on a thank you slide at each of the 4 WIM Webinars (150 impressions)
- Company logo\* on each quarterly WIM Newsletter (3,200 impressions)
- Company logo\* on the WIM promotional flyer displayed at many AFS events/conferences
- Company logo\* on AFS Social Media channels promoting WIM
- Company logo\* in the upcoming Metalcasting Congress/CastExpo Show Guide by the WIM Sessions (secure sponsorship by January 15th of event year to be included in Show Guide)
- Company logo on committee information flyer visible at Metalcasting Congress 2026 (secure sponsorship by January 15th of event year to be included)

### AFS YOUNG PROFESSIONALS (YP) DELIVERABLES

- Linkable company logo\* on main AFS Young Professionals landing page (12-month visibility)
- Company logo\* on AFS Young Professionals promotional emails
- Company logo\* on AFS Social Media channels promoting AFS Young Professionals
- On-site visibility at multiple places for events (Fall: Young Professionals Meeting)
- Company logo\* in the upcoming Metalcasting Congress/CastExpo Show Guide by the YP Sessions (secure sponsorship by January 15th of event year to be included in Show Guide)
- Company logo on committee information flyer and event flyer visible at Metalcasting Congress 2026 (secure sponsorship by January 15th of event year to be included)

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# Metalcasting Congress 2026 Sponsorships

Distinguish your brand to the **\$51 billion metalcasting industry** at **Metalcasting Congress 2026** by becoming an **Official Sponsor**. You'll receive up to nine months of promotion and unparalleled brand exposure at our annual meeting!

Choose from two sponsorship levels: **Platinum** or **Gold**. Please note, **only 12 sponsorships** are available per level and are considered reserved with full payment. **Sponsorships deadline: Jan. 22, 2026**

<b>Sponsorship Benefits</b>	<b>Platinum \$6,700</b>	<b>Gold \$4,300</b>
<b>Official Metalcasting Congress 2026 Program Guide</b> Your logo* is featured prominently in the official program guide's sponsor array.	●	●
<b>Pre-Conference E-mails</b> Your logo* is included in the sponsor array in all outgoing Metalcasting Congress 2026 e-mails, accounting for thousands of impressions across the industry over the course of nine months.	●	●
<b>Pre-Conference Mailings</b> Your logo* is printed in the sponsor array in all Metalcasting Congress 2026 direct mail.	●	●
<b>Metalcasting Congress 2026 Website</b> Your logo* and web link are included in the sponsor array on the Metalcasting Congress 2026 website.	●	●
<b>Sponsor Badge Ribbons</b> All company employees will receive badge ribbons denoting your sponsorship level.	●	●
<b>Official Sponsor Logo for Marketing</b> Market your participation at Metalcasting Congress 2026 with the Official Sponsor logo.	●	●
<b>Enhanced Digital Listing Options</b> Receive expanded listing features, priority placement, and an Official Sponsor icon.	●	●
<b>Pre-Show E-mail Feature</b> An e-mail blast to all registered attendees will spotlight sponsor companies' profiles.	●	●
<b>Social Media Recognition</b> Individual thanks on all AFS social media channels will be sent monthly. These will include your logo and will tag your related accounts.	●	●
<b>Onsite Recognition</b> Your logo will be displayed prominently on select show-related signage in the lobby entrance to the exhibit hall.	●	●
<b>Daily Push Notification</b> All Metalcasting Congress 2026 app users will receive push notifications thanking our Platinum Sponsors by name.	●	●
<b>Entrance Floor Clings</b> Your logo and exhibit number will be displayed on a floor cling decal at the entrance to the show floor.	●	
<b>Logo on Metalcasting Congress 2026 Floorplan</b> Your logo and web link are showcased at the bottom of the official Metalcasting Congress 2026 floorplan.	●	
<b>Hall Announcement</b> A daily announcement over the PA system at the DeVos Place Convention Center will thank Platinum Sponsors by name.	●	
<b>Conference Mobile App Splash Page</b> Your logo appears in the sponsor array every time the official Metalcasting Congress 2026 app is launched (2-second splash page).	●	

\*Logos sized according to sponsorship level.

To become an **Official Metalcasting Congress 2026 Sponsor**, contact **Kim Farrugia** at [kfarrugia@afsinc.org](mailto:kfarrugia@afsinc.org).

# 2026 Branding Sponsorships

American Foundry Society has unique opportunities for those seeking a more targeted audience at **Metalcasting Congress 2026**. You can support these important industry initiatives and build your brand at the same time through one of these simple, recognition-based sponsorships. These sponsorships are not exclusive. For more information, contact **Kim Farrugia** at [kfarrugia@afsinc.org](mailto:kfarrugia@afsinc.org).

**Branding Sponsorships deadline: First claimed, first sold until Jan. 22, 2026**

Sponsorship Options	Price	Available
<b>Casting Source Theater Sponsor</b> Become an official sponsor of the Casting Source Theater, which will host the Buyers & Designers education track. Your company logo will be placed prominently in the theater and be included in all related marketing materials promoting these sessions to OEMs and other casting end-users. Only available to Cast in North America exhibitors.	\$500	12/12
<b>Coffee Station by Registration and AFS Technical Sessions</b> The entryway for the Metalcasting Congress registration area and the AFS Technical Sessions will be bustling. Have your company logo be one of the first attendees see as they begin their experience at Metalcasting Congress by sponsoring this highly visible coffee station. Signage will be visible with your company logo and booth number and a literature rack for you to provide a company brochure from 7:30 – 10:30 a.m. on all three days of Metalcasting Congress (April 14 - 16). You will also receive logo visibility in the Metalcasting Congress Show Guide, emails promoting this coffee station, and an exhibit hall announcement with your company name.	\$3,200	3/3
<b>The AFS Hub Coffee Station</b> Attendees will enjoy a cup of coffee in The AFS Hub from 9 – 11 a.m. on both exhibit days (April 15 - 16). On-site signage in this area with your company name will be visible for attendees to see while they take a coffee break.	\$2,500	1/1
<b>Foundry-in-a-Box Sponsor</b> One of the most interactive areas on the exhibit floor, the Foundry-in-a-Box demonstration receives a constant flow of attendees of all ages and experience levels who want to make a casting. Sponsors will be recognized on displays at the station.	\$1,300	3/3
<b>The Hub Powered Table Sponsorship</b> Sponsor will have their four-color branding on the tabletop of three powered tables (72.25"x 26.25") with chairs located in the AFS Hub for the duration of the event. Attendees will use this area to review the Metalcasting Congress Show Guide, network, work on their laptops, or take a quick break while charging their cell phones.	\$3,800	1/1
<b>Metalcasting Congress Lanyard Sponsorship</b> Have your logo visible to every Metalcasting Congress attendee as they walk the exhibit floor by sponsoring the badge lanyard. These lanyards allow for multiple logo imprint areas around the neck ribbon. Your logo will be in nearly every photo taken at the event, which means it will be visible on websites and social media, in future promotions, and anywhere pictures from Metalcasting Congress 2026 are featured. Lanyards are the first things attendees and exhibitors will see when they arrive and will keep with them for the duration of the event and beyond.	\$6,200	<b>Sold Out</b>
<b>Sponsored Presentation in the Casting Source Theater</b> Present and persuade attendees as an official session listed in the agenda for the Casting Source Theater. If you have something new, innovative, and groundbreaking to share with the industry, you can do so in one of these sponsored sessions, mixed in with regular AFS programming. All sessions are a firm 25 minutes in length. Session-time spots are reserved with full payment. <i>Spots are limited and any Sponsored Presentations submitted after Feb. 13, 2026, will not be included in the on-site Show Guide.</i>	\$1,500	5/5
<b>Water Cooler Sponsorship</b> Sponsor will have branding next to the 6 water coolers placed in prominent areas on the Metalcasting Congress exhibit floor, registration, hallways and technical session area. Sponsor will also have a small sign on the table where the coolers will be placed for branding.	\$1,300	1/1
<b>Women in Metalcasting Lunch Sponsor</b> Be a sponsor of the Women in Metalcasting Lunch on Wednesday April 15, 2026. Sponsorship includes logo on all materials related to the lunch.	\$600	16/16

## Onsite Signage

Drive traffic to your booth and make an impression with highly visible, onsite signage inside the DeVos Place Convention Center in Grand Rapids, MI. Visit [www.afsinc.org/2026MCCsignage](http://www.afsinc.org/2026MCCsignage) for more details or contact **Kim Farrugia** at [kfarrugia@afsinc.org](mailto:kfarrugia@afsinc.org).