

# PRINT DISPLAY ADVERTISING

## REGULAR DISPLAY AND SPECIAL PUBLICATIONS RATES

To find out more about our Special Publications, go to page 10 & 11.

### BLACK & WHITE DISPLAY AD RATES

Frequency of Insertions [cost per ad]

AD SIZE	6 ISSUES	4 ISSUES	1 ISSUE
FULL PAGE	\$5,310	\$6,030	\$6,750
2/3 PAGE	\$4,320	\$4,890	\$5,500
1/2 ISLAND	\$3,790	\$4,340	\$4,850
1/2 PAGE (HORIZONTAL/VERTICAL)	\$3,370	\$3,780	\$4,230
1/3 PAGE (VERTICAL/SQUARE)	\$2,300	\$2,640	\$2,950
1/4 PAGE (SQUARE/HORIZONTAL/VERTICAL)	\$1,970	\$2,160	\$2,410
1/6 PAGE	\$1,380	\$1,570	\$1,800

Add \$940 to price for full color ads. Color fees waived with a 6-issue commitment.

### PREMIUM POSITIONS

Includes full color

LOCATION	PRICE
INSIDE FRONT COVER	Earned Rate + 10%
INSIDE BACK COVER	Earned Rate + 5%
OUTSIDE BACK COVER	Earned Rate + 15%

### PROSPECTUS RATES

Includes full color

SIZE	PRICE
FULL PAGE PROFILE PLUS FULL PAGE AD	\$4,280
FULL PAGE PROFILE ONLY	\$2,850

### DIRECTORY ADLET RATES [CASTING SOURCE DIRECTORY ONLY]

Frequency of Insertions [cost per ad]

AD SIZE	5 OR MORE	4	3	2	1
SINGLE [2" x 1.5"]	\$380	\$440	\$520	\$610	\$685
DOUBLE [2" x 3"]	\$510	\$620	\$730	\$830	\$950

### ADVERTISING FILE DUE DATES

JANUARY / FEBRUARY	January 5, 2024	CASTING SOURCE DIRECTORY	June 7, 2024
METALCASTER PROSPECTUS	February 23, 2024	JULY / AUGUST	July 8, 2024
MARCH / APRIL	March 1, 2024	SEPTEMBER / OCTOBER	September 6, 2024
MAY / JUNE	May 3, 2024	NOVEMBER / DECEMBER	November 1, 2024