***FOR IMMEDIATE RELEASE***Contact: Name of person to contact for more info

Email: best contact email

Phone: xxx-xxx-xxx

*(when posting to your website, you may want to remove the email address and specific phone number – they can call the main line)*

***[Name of company] to recognize MANUFACTURING DAY 2023***

*[Insert Activity] on [Date]*

*City, State, Date XX, 2023 – Name of Company*, *brief statement of novelty such as largest area manufacturer or 75-year-old family owned company*, announces its participation in Manufacturing Day 2021. Held annually on the first Friday in October, Manufacturing Day helps show the reality of modern manufacturing by encouraging thousands of companies across the nation to open their doors to students, parents, teachers and community leaders.

On [Date], *Abbreviated Name* from *time* to *time* will *fill in what Manufacturing Day activity your company is doing (Facebook live, YouTube event, public tour, hosting an elementary class, putting on a career workshop, etc.)* to highlight the importance of the metalcasting industry to both our community and the U.S. economy. *Describe the specifics of the activity or what technology will be demonstrated – be sure to include how the public can participate.*

U.S. metalcasting, comprised of foundries and die casters, is a technology-driven industry that offers secure, good-paying jobs. In the coming decade, it is estimated that **nearly 4.6 million U.S. manufacturing jobs will need to be filled**. Metalcasting will be a significant portion of those jobs, as castings are used in every industry sector from aerospace to agriculture to automotive and beyond. Participation in Manufacturing Day is a way for U.S. metalcasters to convey their passion for what they do and its importance to the *City* economy.

Manufacturing Day is co-produced by the Fabricators & Manufacturers Association, International (FMA), the National Association of Manufacturers (NAM), the Manufacturing Institute (MI), the National Institute of Standards and Technology’s (NIST) Hollings Manufacturing Extension Partnership (MEP), and guest producer Industrial Strength Marketing (ISM). The American Foundry Society (AFS) supports Manufacturing Day activities for metalcasters. Media partners include the Edge Factor and the Science Channel, and the national movie partner American Made Movie.

**Name of your company**

*Brief (less than 100 words) description of company including what kind of products Company makes*

*(Remove or replace anything above in italics and underlined)*