

CLASSIFIED ADVERTISING RATES

Effective with the January 2024 issue

MODERN CASTING

OPTION 1: Word Count Ad

- 50 words or less: \$95
- 100 words: \$150
- 200 words: \$245
- 300 words: \$360
- Over 300 words: Display ad

OPTION 2: Display Ad

Display Ad Includes: type setting, 4 color process, logo, border, images.

INCH RATE PER INSERTION (NOT COMMISSIONABLE)

SPACE	1X	3X	6X	12X
1 Inch	\$180	\$170	\$140	\$130
2 Inch	\$345	\$325	\$295	\$260
3 Inch	\$525	\$485	\$435	\$405

FRACTIONAL PAGE RATES PER (NOT COMMISSIONABLE)

SPACE	1X	3X	6X	12X
1/6 Page	\$810	\$745	\$680	\$610
1/3 Page	\$1200	\$1120	\$1015	\$945
1/2 Page	\$1795	\$1705	\$1580	\$1490
1 Page	\$3300	\$3110	\$2940	\$2690

DIMENSIONS	WIDE	DEEP	WIDE	DEEP
1/6 Page	2 1/8"	5"		
1/3 Page	4 1/2"	4 7/8"	2 1/8"	10"
1/2 Page	7"	4 7/8"	3 3/8"	10"
1 Page	7"	10"		

All classified advertising must be secured with a credit card. All rates are net.

Contact:
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