

PRINT DISPLAY ADVERTISING

REGULAR DISPLAY AND SPECIAL PUBLICATIONS RATES

To find out more about our Special Publications, go to page 10 & 11.

BLACK & WHITE DISPLAY AD RATES

Frequency of Insertions (cost per ad)

AD SIZE	6 ISSUES	4 ISSUES	1 ISSUE
FULL PAGE	\$4,515	\$5,125	\$5,735
2/3 PAGE	\$3,670	\$4,155	\$4,675
1/2 ISLAND	\$3,220	\$3,690	\$4,125
1/2 PAGE (HORIZONTAL AND VERTICAL)	\$2,865	\$3,215	\$3,595
1/3 PAGE (VERTICAL AND SQUARE)	\$2,025	\$2,325	\$2,595
1/4 PAGE (SQUARE, HORIZONTAL AND VERTICAL)	\$1,730	\$1,900	\$2,120
1/6 PAGE	\$1,240	\$1,415	\$1,620

Add \$940 to price for full color ads. Color fees waived with a 6-issue commitment.

PREMIUM POSITIONS

Includes full color

LOCATION	PRICE
INSIDE FRONT COVER	Earned Rate + 10%
INSIDE BACK COVER	Earned Rate + 5%
OUTSIDE BACK COVER	Earned Rate + 15%

PROSPECTUS RATES

Includes full color

SIZE	PRICE
FULL PAGE PROFILE PLUS FULL PAGE AD	\$4,280
FULL PAGE PROFILE ONLY	\$2,850

DIRECTORY ADLET RATES (CASTING SOURCE DIRECTORY ONLY)

Frequency of Insertions (cost per ad)

AD SIZE	5 OR MORE	4	3	2	1
SINGLE [2" x 1.5"]	\$400	\$460	\$545	\$640	\$720
DOUBLE [2" x 3"]	\$535	\$650	\$765	\$870	\$995

ADVERTISING FILE DUE DATES

JANUARY / FEBRUARY	January 5, 2024	CASTING SOURCE DIRECTORY	June 8, 2024
METALCASTER PROSPECTUS	March 1, 2024	JULY / AUGUST	July 8, 2024
MARCH / APRIL	March 1, 2024	SEPTEMBER / OCTOBER	September 6, 2024
MAY / JUNE	May 4, 2024	NOVEMBER / DECEMBER	November 2, 2024