

# Invest in Your Company's Own Success and Sustainability

Foundries and suppliers alike are Corporate Members to:

- Grow sales through referrals, online listings and printed directory listings.
- Gain market intelligence through valuable reports available only to Corporate Members.
- Avoid being blindsided on ever-changing employment law issues.
- Achieve savings on virtually every AFS interaction, including exhibits, book purchases, and event attendance.
- Learn solutions for challenges like training, P&C insurance, shipping, foundry safety, and Industry 4.0.



## **Optimize Casting Quality**

Foundries and suppliers are Corporate Members for:

- Access to AFS staff technical experts on design, molding, casting and finishing. Their expertise and connections to experts help you resolve challenges.
- Best-in-class technical resources including *International Journal of Metalcasting*, AFS's 17,000-article library and 30-plus webinars per year.
- Deep discounts on AFS Institute foundry skills training including Foundry E-Learning and in-plant training.
- Receiving AFS research results before anyone else.
- Technical and Management Committee memberships for knowledge transfer and networking.
- Guidance on EPA and OSHA regulatory requirements.



## Give Back to the Industry while Fostering a Bright Future

Corporate Members understand there is strength in numbers and are excited about the AFS mission and plan of work.

#### Attracting Young People

AFS produces videos and other resources that get young people excited about metalcasting, while hosting 45 Student Chapters and supporting dozens of scholarships at the national and regional levels.

#### Human Resources Solutions

Your Corporate Membership investment allows AFS to engage people for success through AFS Young Professionals, Women in Metalcasting, Talent Development Division programming, AFS Institute courses and wage-and-salary surveys.

#### Fighting for Metalcasters in Washington

Metalcasters will thrive only when the business climate and policy outcomes allow them to do so. AFS advocates Jeff Hannapel (EPA issues) and Stephanie Salmon (OSHA, legislative issues) are an extension of AFS and deliver outstanding results. They're also available to Corporate Members for consultation.

#### Technical Research

Your Corporate Membership investment helps fund research that is instrumental to the future of metalcasting.

#### Regional Programs and Networking

Support AFS's mission to connect metalcasters at the local level. A share of every Corporate Membership goes right back to the regional chapter to carry out the AFS mission.



### **AFS Mission**

The mission of the American Foundry Society is to advance the success of its members and the metalcasting industry through advocacy, education, and innovation.

## **6 AFS Strategic Goals**

# Member Success & Sustainability

AFS will provide services, information and networking opportunities that are vital to the success of individual members, as well as Corporate Member metalcasters, suppliers, and casting purchasers.

## **Technical Innovation**

AFS will exercise technical leadership in the areas of technology transfer, scholarly publication, cutting-edge research, and technical assistance to drive innovation in the metalcasting industry.

## **Policy Advocacy**

AFS will proactively advocate for public policies that benefit U.S. metalcasters, encourage a strong U.S. industrial base, and support national defense.

### **Promotion of Castings**

AFS will advocate for the increased use of castings through the development of new parts and materials, conversions, exports, and reshoring, and will offer resources helping casting purchasers to make wise purchasing decisions.

### **Talent Development**

AFS and the Institute
will lead talent development
initiatives and provide
innovative education
programs that meet customer
needs and increase the skill
levels of metalcasting
industry workers.

## **Industry Stewardship**

AFS will lead outreach activities to enhance the image of the metalcasting industry with target audiences.

"As an AFS Corporate Member, the power that e-learning training tools bring to our company is limitless."

> Mark Soucie President Ferroloy Inc.

"For almost three decades, thanks to the many platforms, events, and tools hosted by AFS, Sinto has been able to connect with an ever-increasing number of customers and establish itself as a well-known and respected brand in the foundry industry."

Michael Halsband President & CEO Roberts Sinto Corporation

"A Corporate Membership in AFS is well worth the money. The amount of collaboration, training, networking and information/knowledge-sharing are just the tip of the iceberg in what can be gained by being a Corporate Member."

Raymond Burnes VP Sales & Marketing Great Lakes Casting LLC "AFS has been a constant ally through my 20+ years as a member. Fellow members are always willing to share their knowledge with you. AFS is also especially welcoming to students and young people compared to other societies. Usually, the other societies end up copying AFS."

Dr. Robert Tuttle
Professor
Western Michigan University

"We are located in Alberta, Canada. The AFS helps us stay connected to peers and manufacturers in the industry through trade shows, conferences etc. Whenever we have a question or issue, the AFS connects us with the right people."

Dylan Davies
President
Lethbridge Iron Works Co. Ltd.

"AFS amplifies our voice in our nation's capital through its more than 1,000 foundry Corporate Members and their suppliers in a way we never could on our own.."

Bradford Muller Vice President of Marketing Charlotte Pipe and Foundry Company





# Your Partner for a Brighter Future: Invest in Success with AFS Corporate Membership

Now is the time. We warmly welcome you to reap the rewards of an American Foundry Society membership:

- Call Ben Yates or Kim Farrugia at 1-800-537-4237 or 1-847-824-0181
- Email membership@afsinc.org
- Visit AFSinc.org/Join

Find AFS Corporate Membership applications at afsinc.org/corporate-membership or by scanning the QR code.



AFS Corporate Membership is available to metalcasters, suppliers, and OEMs (designers, buyers, and specifiers of castings). Membership is subject to approval by AFS.



#### **American Foundry Society**

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